

Dr.N.ARUNSANKAR M.Com,M.B.A,Ph.D,S.E.T .

Associate Professor ,

Department of Management Studies,

Velammal College of Engineering and Technology (Autonomous),
Madurai.

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Educational Qualification:

- ✦ Ph.D. Research Supervisor in Management, Anna University, Chennai.
- ✦ Qualified SET (State Eligibility Test) from Bharathiar University .
- ✦ Earned a Ph.D. from Anna University, Chennai .
- ✦ Completed MBA from Madurai Kamaraj University.
- ✦ Attained M.Com. from The American College, Madurai, Madurai Kamaraj University.
- ✦ Graduated with B.Com. from Madurai, Madurai Kamaraj University.
- ✦ Completed Class 12 from Nadar Saraswathi Boys Hr. Sec. School, Theni.
- ✦ Completed Class 10 from Nadar Saraswathi Boys Hr. Sec. School, Theni.

Experience in Years:21 years and 3 Months

Employment History:

- ✦ Associate Professor, Department of Management Studies, Velammal College of Engineering and Technology, Madurai.India. June 2025.
- ✦ Associate Professor
Marian Institute of Management, Marian College Kuttikkanam (Autonomous), Idukki, Kerala, India.(May 2017 –May 2025)
- ✦ Associate Professor
Adhiyamaan College of Engineering (Autonomous), Hosur, Tamil Nadu
- ✦ Assistant Professor
Pavendar Bharathidasan College of Engineering & Technology, Tiruchirappalli, Tamil Nadu.(June 2006 – August 2007)

Interested Research Areas: Finance in Logistics, Micro Finance ,General Management

Scholarships and Awards received:

Certificate of appreciation:

- ✦ Received a Certificate of Appreciation for coordinating the *8th International Conference on Sustainable Management Practices in the New Age Business (Hybrid)* at Marian Institute of Management, Marian College Kuttikkanam (Autonomous), on 23rd & 24th February 2023.
- ✦ Received a Certificate of Appreciation for coordinating the *9th International Conference on "Challenging Technologies and Changing Business Paradigm Towards Sustainability – The 21st Century Scenario"*, held at Marian Institute of Management, Marian College Kuttikkanam (Autonomous), on 1st & 2nd February 2024.

Publications Details:

- ✦ **“Pyramid Supply Chain Model for Cardamom and Black Pepper in Idukki District, Kerala, India: A Review”** – Springer Book Chapter. (Scopus Indexed)
- ✦ **“Mapping the Evaluation of Social Accounting: A Comprehensive Bibliometric Analysis”** – Springer Book Chapter. (Scopus Indexed)
- ✦ **“Flow-Based Algorithm”** – American Journal of Applied Sciences, Vol. 9, No. 2, pp. 238-239, 2012. (Scopus Indexed)
- ✦ **“A New Approach for Finding an Optimal Solution for Transportation Problems”** – European Journal of Scientific Research, Vol. 68, No. 2, pp. 1254-1257, 2012. (Scopus Indexed)
- ✦ **“A Study on Investors’ Perception Towards Derivative Markets”** – A special reference to investors of Kodak Securities Ltd., Tirunelveli, Tamil Nadu. Pramana Research Journal, Vol. 10, Issue 3, March 2020.
- ✦ **“An Empirical Study on Critical Success Factors and Sustainability of Microfinance Institutions in Madurai”** – International Journal of Current Advanced Research, Vol. 8, Issue 4, April 2019.
- ✦ **“A Fundamental Analysis of the Indian Battery Industry”** – International Journal of Current Advanced Research, Vol. 8, Issue 4, April 2019.

- ✦ **“Evaluating the Performance of Logistics with Special Reference to Transport Corporation of India Ltd.”** – Based on specific indicators. International Journal of Current Advanced Research, Vol. 6, Issue 5, May 2017, pp. 3937-3942.
- ✦ **“Absenteeism Among Tea Estate Labourers”** – A case study on The Ram Bahadur Thakur (P) Ltd, Idukki District, Kerala, India. International Journal of Current Advanced Research, Vol. 6, Issue 7, July 2017, pp. 4659-4664.
- ✦ **“A Study on Talent Management to Improve Organizational Performance in Automobile Industries”** – A case study in Krishnagiri District, Tamil Nadu, India. Asian Journal of Research in Social Sciences and Humanities, Vol. 6, No. 7, July 2016, pp. 1120-1132. (UGC Referred Journal)
- ✦ **“N K Algorithm to Lay Milk Line for Transporting Maximum Capacity Through the Shortest Route”** – International Journal of Open Problems in Computer Mathematics, Vol. 3, No. 5, pp. 126-130, 2012.

International & National Conference Presentation Details:

- ✦ Presented a paper titled "Microfinance Towards Women's Empowerment: Bank Linkage with Special Reference to Idukki District" at the *8th International Conference on Sustainable Management Practices in the New Age Business (Hybrid)*, organized by Marian Institute of Management, Marian College Kuttikkanam (Autonomous), on 23rd & 24th February 2023.
- ✦ Presented a paper titled "Harnessing Artificial Intelligence for Enhanced Student Learning Outcomes in Higher Education" at the *ICSSR-SRC Sponsored National Conference on Digital and Emerging Technologies in Higher Education*, organized by Acharya Bangalore B School (Autonomous), Bengaluru, on 23rd & 24th February 2024.

4.Participation of seminars, workshops, FDP& MDP:

- ✦ Participated in the 6th International Conference on Emerging Trends in Management on 23rd January 2020, organized by Marian International Institute of Management, Kuttikkanam, Kerala.
- ✦ Attended the Workshop on High Impact Research & Publication on 13th December 2018, organized by Marian International Institute of Management, Kuttikkanam, Kerala.
- ✦ Participated in the Faculty Development Programme (FDP) on "Making Management Teaching Effective" on 10th July 2008, organized by the Department of Management Studies, Sengunthar Engineering College, in association with the Indian Institute of Technology, Madras.
- ✦ Attended the National Seminar on Intellectual Property Rights at Adhiyamaan College of Engineering on 31st March 2009, jointly organized by Anna University Coimbatore and supported by the Ministry of MSME, Govt. of India, New Delhi.
- ✦ Participated in the Two-Day National Level Seminar on "Entrepreneurship Development" from 15th-16th February 2010 at Adhiyamaan College of Engineering (Autonomous), Hosur, in association with the ISTE Students Chapter.
- ✦ Attended the AICTE-Sponsored Staff Development Programme on "Infrastructure Finance" from 16th to 27th May 2011, conducted by the School of Management Studies, Bannari Amman Institute of Technology.
- ✦ Participated in the We School "National Case Teaching and Case Writing" Workshop on 16th & 17th October 2012, supported by AIMS.
- ✦ Attended the Management Development Programme (MDP) on "Decision-Making Skill Development with Case Study Analysis" at Marian Institute of Management, Marian College Kuttikkanam (Autonomous), from 8th to 13th April 2024.
- ✦ Completed an 8-hour Training Programme on "Qualitative Research Methodology", jointly conducted by Marian Institute of Management, Marian College Kuttikkanam (Autonomous), Kerala, India, and Universitat Autònoma de Barcelona, Spain, from 11th to 13th January 2022.
- ✦ Attended a 5-day Faculty Development Programme (FDP) on "Financial Analytics" from 17th to 22nd December 2022.
- ✦ Participated in a One-Day Faculty Development Programme on "Experiential Learning", organized by Marian College Kuttikkanam (Autonomous) on 7th November 2024.

Google Scholar report:

Dr.N.ARUNSANKAR
 Department of Management Studies Velammal
 Engineering and Technology Autonomous
 Financial Inclusion
 Financial Markets Micro
 Finance

	All	Since 2020
Citations	105	37
h-index	2	2
i10-index	1	1

TITLE	CITED BY	YEAR
A new approach for finding an optimal solution for transportation problems VJ Sudhakar, N Arunsankar, T Karpagam European journal of scientific research 68 (2), 254-257	97	2012
A Study on Talent Management to Improve the Organizational Performance in Automobile Industries, Krishnagiri District, Tamil Nadu, India RS Kumar*, NA Sankar Asian Journal of Research in Social Sciences and Humanities 6 (7), 1120-1132.	7	2016
Flow Based Algorithm T Karpagam, VJ Sudhakar, N Arunsankar, M Dhanasekaran American Journal of Applied Sciences 9 (2), 238	1	2012
Mapping the Evolution of Social Accounting: A Comprehensive Bibliometric Analysis and N. Arunsankar, Bibin Xavier, A. Vanitha, Ancy T. Francis, Dona T. Francis Springer 1, 215-226		2024
Pyramid Supply Chain Model for Cardamom and Black Pepper in Idukki Dist. Kerala, India: Review TKM N. Arunsankar, B. Thigarajan, V. Navaneethakumar, R. Santhoshkumar ... Springer 1 (85-96)		2024
Effect of COVID-19 on Dupont based financial performance of three Nationalized Petroleum Companies in India October 2021 A N REST Publisher 2, 378-381		2023
A Study on Investors Perception towards Derivative Markets with the Special Reference to the Investors of Kodak Securities Ltd, NA Sankar Pramana Research Journal 10 (3), 11-17		2020
A Fundamental Analysis of Indian Battery Industry NA Sankar International Journal of Current Advanced Research 8 (Issue 04), 18202-18207		2019
An Empirical Study on Critical Success Factors and Sustainability of Micro- finance Institutions in Madurai NA Sankar International Journal of Current Advanced Research 8 (Issue 04), 18456-18458		2019

TITLE BY	CITED YEAR
<p>Absenteeism Among The Tea Estate Labourers: A Case Study on The Ram Bahadur Thakur (P) Ltd, Idukki Dist, Kerala, India. International Journal of Current Advanced Research. NA SANTHOSKUMAR</p> <p>International Journal of Current Advanced Research 6 (Issue 7), Page No ...</p>	2017
<p>Evaluating the performance of logistics with the special reference to transport corporation of India ltd based on certain specific indicators NAR SANTHOSKUMAR</p> <p>International Journal of Current Advanced Research 6 (5), 3937-3942</p>	2017
<p>NK Algorithm to Lay Milk Line for Transporting Maximum Capacity Through Shortest Route</p> <p>T Karpagam, VN Kumar, N Arunsankar</p> <p>Int. J. Open Problems Compt. Math 3 (5)</p>	2010